



SPARROWS POINT
AN AMERICAN
STEEL STORY



BMI Baltimore Museum
OF Industry

**2021
ANNUAL
REPORT**



FIRE & SHADOW
THE RISE AND FALL OF
BETHLEHEM STEEL



SPARROWS POINT



Work. It's the thing that builds cities, enacts change, and improves the world. It's rarely easy or glamorous. But behind all that striving and effort, there's a person and story worth treasuring.

This past year, as the pandemic has waned and reemerged, one thing has remained constant: the Baltimore Museum of Industry's dedication to telling stories of work and celebrating the workers who continue to energize Baltimore even during challenging times. Work makes us proud, and it inspires hope in our future.

You hear pride in a day's work well done when retired steelworker Jeff Mikula describes his labors at Bethlehem Steel's Sparrows Point mill as so all-encompassing they got "in your blood" and "in your pores."

Pride is there when Baltimore City Public Schools Food and Nutrition Services employee Samone Flowers reflects on how she and her colleagues continued to provide food for Baltimore families during the pandemic: "You never know who has food and who does not have food. So for me, it was like one of the greatest things I ever did in my life."

And when students like Michael G. talk about their future career plans, **you see how the BMI's programs build dreams to grow on.** Michael designed and built a model ship that successfully competed in the museum's Maryland Engineering Cargo Ship Challenge. "It was a good learning experience, especially if you want to have a career in naval architecture or study it in college," he noted.

Though 2021 has thrown us all some curveballs, the museum has never stopped working. In fact, your ongoing support helped make 2021 one of the BMI's most productive years ever.

2021 By the Numbers



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Program Offerings

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New Museum
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30,000
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\$180k
Raised for the
BMI's Industrialist
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355
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Thank you!

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Thank you!

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2021 BY THE NUMBERS: 21 Educational Program Offerings

In 2021, the BMI provided kids with a variety of pandemic-proof ways to learn.

Whether that meant hosting field trips at the museum, taking the museum's programs out to classrooms, or leading students on interactive virtual tours, the BMI made sure kids kept learning.

As one fourth-grader wrote after a virtual visit, "Thanks Mr. Mike for showing my class the Baltimore Museum of Industry! It was so much fun to see what factories were like 100 years ago. I am hoping to come visit with my family to see what else is in the museum!"

And when students are happy and engaged, teachers and parents are happy too.

“

Thank you to your entire team for the wonderful experience you provided to the students from the School of the Cathedral today. Mr. Del spent most of the day with my son and his class, and he made it such a special day for all of us. He is clearly a pro... As a parent, it did my heart good to watch the kids learn so much while experiencing a 'normal' field trip. We all had a blast.”

— Parent



2021 BY THE NUMBERS: 110 New Museum Collections

New Collections: Sailor the Iron Dog

One of the newest additions to the BMI's collection has four legs and a tail.

Thanks to a generous donation from Dorothea Lankford, a cast iron dog named Sailor has found a forever home on the BMI campus. The life-size statue was modeled after Newfoundland pups Sailor and Canton, who were rescued from an 1807 shipwreck off the coast of Maryland and bred into the modern day Chesapeake Bay retriever.

In the 1850s, iron statues of animals were popular lawn ornaments. Baltimore's Bartlett-Hayward Company, the largest iron foundry in the nation, created Sailor and Canton as mascots for their business.

For many years, Sailor kept watch on the front lawn of the Lankford Family home in Brooklandville, Maryland. According to Dorothea, Sailor has "always been loved and played on by children." When it came time to sell her home, Dorothea felt strongly that Sailor should find a new home at the BMI, "where it can tell its Baltimore and Maryland story [and] be preserved and safely enjoyed by many more children for years to come."

Visit the BMI's Machine Shop gallery to see the hand-carved wooden pattern that was made to create the mold used for the dogs.



Sailor, the Iron Dog, being installed on the BMI campus on October 8, 2021. Dorothea is particularly happy that Sailor has found a new home on the museum's campus, outside and looking out on the Inner Harbor: "a great spot for a water dog to rest."



2021 BY THE NUMBERS: 79 Bethlehem Steel Legacy Project Community Partnerships

The Bethlehem Steel Legacy Project preserves the 125-year history of the steelmaking giant in Baltimore.

From 1887 to 2012, the mill provided steady if dangerous work for tens of thousands of men and women. At its height, its Sparrows Point mill was the largest steel producer in the world.

The project honors the experiences of the men and women who worked at Bethlehem Steel, preserves the material record of steelmaking in Baltimore, and documents the mill's dramatic rise and devastating fall.

The project includes a collecting initiative, extensive community outreach, public programs, a podcast series, and several exhibitions, including ***Fire & Shadow: The Rise and Fall of Bethlehem Steel.***

The BMI is proud to have collaborated with dozens of people and organizations, all of whom made the success of the Bethlehem Steel Legacy Project possible.



2021 BY THE NUMBERS: 30,000 Podcast Downloads

Sparrows Point an American Steel Story



In 1887, it was an isolated stretch of marshland on the shore of the Chesapeake Bay. By 1958, it was the biggest steel mill in the world. In 2001, it went bankrupt. And by 2015, it was a pile of demolished rubble. Sparrows Point is a story of capitalism, labor unions, race, gender, civil rights, pride, and hubris. It's the story of American steel.

Sparrows Point: an American Steel Story is a six-part series produced by Aaron Henkin in partnership with [WYPR](#). The podcast is the newest part of the BMI's Bethlehem Steel Legacy Project, a multi-year community engagement and preservation initiative to document the 125-year history of the steelmaking giant made possible through the generous support of Tradepoint Atlantic.

The podcast is supported by Tradepoint Atlantic, Maryland Humanities, and the National Association of Women in Construction.



Baltimore, MD



2021 BY THE NUMBERS: \$180k Raised of the BMI's Industrialist of the Year Fundraiser



Baltimore Museum of Industry

2021 INDUSTRIALIST OF THE YEAR

The Paterakis Family
H&S Family of Bakeries



Industrialist of the Year

The William Donald Schaefer Industrialist of the Year award recognizes and celebrates visionary business leaders whose innovation and dedication help build stronger communities throughout Maryland.

Introduced in 2004 and presented by the BMI annually, this prestigious award was named in honor of the late William Donald Schaefer, the beloved Mayor of Baltimore and Governor of Maryland who played a role in establishing the museum in 1977.

The annual Industrialist of the Year luncheon has become one of Baltimore's premier networking events and provides essential support for the BMI's educational programs.



Mayor Schaefer lighting a gas street light on Holliday Street for the opening Street Lighting Week on December 4, 1972.

Industrialist of the Year 2021

The Paterakis Family

The Industrialist of the Year award recognizes and celebrates visionary business leaders whose innovation and dedication help build stronger communities throughout Maryland. The Paterakis family – Steve, Bill, JR, and Chuck Paterakis, Vanessa Paterakis Smith, and Karen Paterakis Philippou – exemplifies the spirit in which the award was established. One of our state’s most iconic family-owned businesses, H&S Bakery was founded in 1943 by Greek immigrants, Harry Tsakalos and Isidor “Steve” Paterakis. Originally a neighborhood bakery on the corner of Ashland and Castle Streets, H&S moved to Fell’s Point in 1953 where it quickly expanded.

John Paterakis, Steve’s son, grew the business, distributing its line of baked products into restaurants, institutions, universities, hospitals, delicatessens, and supermarkets. Currently, the H&S Family of Bakeries is the largest family-owned variety baker and operates ten manufacturing facilities in five states, with distribution in twenty-three states and still growing. John’s six children and many of his grandchildren – representing the company’s fourth generation – remain actively involved in the day-to-day management of the business.

Harnessing the same forward-thinking business practices that led to their successful bakery empire, as well as their desire to reinvest in Baltimore, the family risked their own capital to develop real estate in Harbor East, revitalizing a once-blighted landscape to create long-term value for the city.

In addition, the Paterakis family continues to give back to the community, supporting more than forty organizations locally and nationally that focus on neighborhood revitalization and environmental stewardship. The family’s commitment to making a difference and to combatting hunger was highlighted this past year during the pandemic through their contributions to local foodbanks.



The Paterakis Family stands on the BMI’s pier against the backdrop of their Harbor East development which rebuilt the iconic waterfront neighborhood into a beautiful skyline.



View of a worker loading a delivery truck at the H&S Bakery November 29, 1960

Industrialist of the Year 2021

Why the Industrialist of the Year Matters

All proceeds from the Industrialist of the Year event support the BMI's award-winning educational programs, which serve thousands of school visitors from across Maryland each year, and have kept kids learning during these challenging times.

The BMI's hands-on programs focus on Baltimore's unique industrial history and foster a lifelong love of learning among students, inspiring a future pool of successful leaders for local businesses to draw upon.



Students dress up as workers in a 1883 oyster cannery, taking on the roles of managers, foremen, can-makers, printers, labelers, steamers, shuckers, and can-fillers. They learn about the training and wages of skilled and unskilled workers and which people were allowed to have skilled jobs.



Food brings us all together. Families and friends share favorite memories and recipes when visiting the BMI's bakery exhibit.

In honor of the Paterakis Family of the H&S Family of Bakeries, the BMI will also allocate a portion of the funds raised this year to refresh one of its signature galleries that includes the Bakery exhibit.

New displays and labels will impart the rich history of this important local industry. The BMI is grateful to all event sponsors for supporting the museum and its mission to serve as a vital community resource.

Industrialist of the Year 2021

Thank You to Our Sponsors

Diamond



Platinum



Gold



Industrialist of the Year 2021

Thank You to Our Sponsors

Silver



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WAR HORSE CITIES

Industrialist of the Year 2021

Thank You to Our Sponsors

Bronze



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2021 BY THE NUMBERS: 355 Domino Sugar Medallions

A Sweet Piece of History

There are few local icons as beloved as the Domino Sugar sign, seen atop the South Baltimore refinery from its installation in 1951 until it was replaced earlier this year with a more energy-efficient version. While letters from the original neon sign were donated to various sites, the original "D" in the historic sign was affected by rust and not salvageable.

Souvenir medallions created out of the "D" were donated by ASR Group / Domino Sugar to the BMI and were available for sale in support of the museum's mission to preserve and celebrate Maryland's industrial legacy.

The Domino Medallions sold out within a few hours of an article running in the Baltimore Sun on November 8, 2021. The BMI is so grateful for the overwhelming level of response and support received from the community.

The Domino Medallion purchase form included the question, "What does having a piece of Baltimore history mean to you?" The response was overwhelming and affirming. A few of these responses are shared below.



Domino Medallion



2021 BY THE NUMBERS: 355 Domino Sugar Medallions

What does having a piece of Baltimore history mean to you?

Many couples married at the BMI have breathtaking photos taken beneath the Domino sign. A Domino Medallion is a sweet way to remember these special moments. For others, a Domino Medallion is a way to commemorate the hard work and pride of family employed at the Domino Sugar plant. And neighbors feel that a Domino Medallion provides a physical connection to an important symbol of their hometown.



The Domino Sugar sign watches over a great Baltimore kiss.



Nancy D. is D-lighted to give her brother a Domino Medallion from the "D" in the original Domino sign—perfect for Joe D. of D-undalk! Joe worked summers at Domino Sugar to earn money towards his college degree.

“ Have spent hours rowing with Baltimore Rowing Club under the lights of the sign. Baltimore city's industrial history just grips me with the richness and glory that it holds.

— Paul K.

“ I'm 5th generation Baltimore, which means it's in my blood. No matter where I go, Baltimore comes with me.

— Annie L.

“ This is a wonderful way to celebrate Baltimore as a place of arrival to so many people and celebrate this City's rich industrial history. A gift to our son, born in Baltimore and first-generation American.

— Anne G.

2021 Volunteers

Thank you

Volunteers play a critical role in the day-to-day operations of the BMI.

Volunteers work in the BMI's collections and galleries. They work with visitors and staff. Volunteers represent a broad range of skills and talents, from woodworker and electrician, to engineer and educator.

American Truck Historical Society Volunteers

Mike Boteler
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Andy McWilliams
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Annual Fund Supporters

Thank You The Baltimore Museum of Industry recognizes the members of our community who made contributions between July 1, 2019 and June 30, 2020.

The BMI's Annual Fund makes it possible to continue telling the stories of the people who built Baltimore and those who are shaping its future. It supports engaging educational activities, community programs, and ongoing preservation of industrial artifacts.

Public & Government Funders

The Citizens of Baltimore County
National Park Service & U.S. Department of the Interior
Mayor Brandon Scott and the Baltimore Office of Promotion & The Arts
Department of Housing & Community Assurance
Howard County Government & Howard County Arts Council
Maryland State Department of Education

Visionary's Circle

Recognizing gifts of \$100,000 and above

Tradepoint Atlantic

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Recognizing gifts of \$10,000 – \$99,999

ASR Group / Domino Sugar
William G. Baker, Jr. Memorial Fund, creator of the Baker Artist Portfolios, www.BakerArtist.org
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Recognizing gifts of \$100 – \$499

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Kim & Jean Doyle, In Honor of Wendell Doyle
Elaine Eff
John F. Eyring
Donna Ferrara
Brian Fitzek,
 To honor my father-in-law, Butch Creamer,
 who worked in the steel industry for many years.
Donna Folkemer
Paul & Joanna Foster
Andrea Fox Krupp & Dr. Bruce P. Mandel
Robert Friedel
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Legal Name: The Baltimore Museum of Industry
Address: 1415 Key Highway, Baltimore, MD 21230
Federal Tax ID Number: 52-1205675

2021 Financials

BALTIMORE MUSEUM OF INDUSTRY, INC.

Statements of Financial Position

<i>As of June 30,</i>	<i>2021</i>	<i>2020</i>
Assets		
Current Assets		
Cash and cash equivalents	\$ 1,293,059	\$ 804,088
Unconditional promises to give	-	13,705
Accounts receivable	43,666	13,771
Investments	597,252	590,618
Inventory	14,183	20,800
Prepaid expenses and other current assets	37,206	10,321
Total Current Assets	1,985,366	1,453,303
Land, property, and equipment, net	2,075,398	2,218,887
Other Assets		
Investments - restricted	150,000	150,000
Collections and exhibits, net	212,180	216,978
Total Other Assets	362,180	366,978
Total Assets	\$ 4,422,944	\$ 4,039,168
Liabilities and Net Assets		
Current Liabilities		
Accounts payable	\$ 27,616	\$ 10,022
Accrued expenses	112,027	114,390
Deferred revenue	140,600	128,165
Event deposits	295,933	225,055
Current maturities of Paycheck Protection Program loan (Note 5)	135,127	-
Current maturities of notes payable	102,504	39,500
Total Current Liabilities	813,807	517,132
Long-term Liabilities		
Notes payable, net of current maturities and deferred loan fees	2,401,717	2,318,676
Total Long-term Liabilities	2,401,717	2,318,676
Total Liabilities	3,215,524	2,835,808
Commitments and Contingencies (Notes 9 and 12)		
Net Assets		
Without donor restrictions		
Undesignated	1,029,390	930,778
Total Without Donor Restrictions	1,029,390	930,778
With donor restrictions		
	178,030	272,582
Total Net Assets	1,207,420	1,203,360
Total Liabilities and Net Assets	\$ 4,422,944	\$ 4,039,168

BALTIMORE MUSEUM OF INDUSTRY, INC.

Statement of Activities For the Year Ended June 30, 2021 (with Comparative Totals for June 30, 2020)

	Without Donor Restrictions	With Donor Restrictions	Total 2021	Total 2020
Public Support				
Contributions and pledges	\$ 445,487	\$ 150,177	\$ 595,664	\$ 798,693
Donated facilities, equipment, and services (non-grant)	459,733	-	459,733	779,643
Grants	728,462	-	728,462	146,569
Membership support	15,710	-	15,710	18,139
Total Public Support	1,649,392	150,177	1,799,569	1,743,044
Revenues				
Programs	54,092	-	54,092	317,272
Event rentals	121,455	-	121,455	424,115
Fundraising events	55,681	-	55,681	60,206
Sales and rentals, net	78,688	-	78,688	79,237
Total Revenues	309,916	-	309,916	880,830
Net Assets Released from Restrictions	244,729	(244,729)	-	-
Total Public Support and Revenues	2,204,037	(94,552)	2,109,485	2,623,874
Expenses				
Program services	1,675,333	-	1,675,333	2,562,442
Supporting services	242,138	-	242,138	414,546
Fundraising	315,664	-	315,664	373,268
Total Expenses	2,233,135	-	2,233,135	3,350,256
Other Income				
Investment income	7,898	-	7,898	33,960
Paycheck Protection Program	119,812	-	119,812	223,567
Other Income	127,710	-	127,710	257,527
Increase (Decrease) in Net Assets	98,612	(94,552)	4,060	(468,855)
Net Assets, Beginning of Year	930,778	272,582	1,203,360	1,672,215
Net Assets, End of Year	\$ 1,029,390	\$ 178,030	\$ 1,207,420	\$ 1,203,360

Full audit available by calling 410.727.4808 ext. 152