



FOR IMMEDIATE RELEASE

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Contact:

Claire Mullins

Director of Marketing

410.727.4808 x119

cmullins@thebmi.org

**BMI Launches Bethlehem Steel Podcast  
Partnership with WYPR Explores History of Sparrows Point**

BALTIMORE, MD--The Baltimore Museum of Industry (BMI) announced today the launch of a podcast series set to debut next week exploring the history of Baltimore's Bethlehem Steel mill and the surrounding community of Sparrows Point.

Set to launch on Wednesday, January 27, 2021, *Sparrows Point: an American Steel Story* is a six-part series produced by award-winning producer Aaron Henkin in partnership with WYPR radio. The podcast is the newest part of the BMI's Bethlehem Steel Legacy Project, a multi-year community engagement and preservation initiative to document the 125-year history of the steelmaking giant made possible through the generous support of Tradepoint Atlantic.

The podcast examines the history of Bethlehem Steel including its role in two world wars, its heyday in the 1950s as the biggest steel mill in the world, and its descent into bankruptcy in 2001. It is a story of capitalism, labor unions, race, gender, civil rights, pride, and hubris. It's the story of American steel.

"We wanted to tell an enormous and complicated story, make it accessible to as many people as possible, respect varying experiences and opinions, and show just how important this story is to Baltimore and beyond," says Auni Gelles, Community Programs Manager for the BMI. "We are delighted to have Aaron at the helm of this project. He brings empathy and an understanding of Baltimore that is unparalleled."

New episodes will be available each Wednesday on Apple Podcasts, Google Podcasts, Spotify, NPR One, and most other major podcast platforms.

The [\*Sparrows Point: an American Steel Story\*](#) podcast is supported by Tradepoint Atlantic and Maryland Humanities.

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ABOUT THE BMI: The Baltimore Museum of Industry celebrates Maryland's industrial legacy and shows how innovation fuels ongoing progress. Our exhibitions, educational programs, and collections engage visitors in the stories of the people who built Baltimore and those who shape the region's future.

VISITOR INFORMATION: The Baltimore Museum of Industry is located at 1415 Key Highway, Baltimore, MD 21230. The BMI remains closed during COVID-19 except by appointment only. General museum information can be found at [www.thebmi.org](http://www.thebmi.org). Follow us on Facebook, Twitter and Instagram: @BMIatWork.