FOR IMMEDIATE RELEASE
October 31, 2018

Contact:
Claire Mullins
Director of Marketing
410.727.4808 x119
cmullins@thebmi.org

Baltimore Museum of Industry and Everyman Theatre Launch Collaborative Pop-Up Exhibition Historic Steelworker Photographs Accompany Production of Sweat

BALTIMORE, MD – Two of Baltimore’s iconic cultural institutions have joined forces to share the story of American steel workers and the crisis that is a result of mills closing and the decline of the American manufacturing industry. The Baltimore Museum of Industry (BMI) has curated a collection of photographs from the heyday of Baltimore’s steel industry to be displayed at the Everyman Theatre during the run of Sweat, a production exploring the volatility of the Reading, Pennsylvania community left without manufacturing jobs. The Pulitzer Prize-winning play by American playwright Lynn Nottage will run through November 25.

“We’re thrilled to join forces with the Baltimore Museum of Industry to transform our basement lobby into an artistic opportunity,” remarked Brianna McCoy, Director of Education and Community Engagement. “This new use of our space will enrich the audience experience and introduce our patrons to dynamic local organizations and artists. Our shared goal with the BMI is to connect story to place through the eyes of Baltimore steel workers - their grit and determination that truly defines our city.”

The collaboration highlights a larger, interactive exhibition titled WHY WE WORK at the Baltimore Museum of Industry featuring contemporary and historic portraits of Baltimoreans in their workplaces, from farms to funeral homes, and medical labs to machine shops. Using prompts, visitors respond to questions about issues related to work, creating a visual narrative about perceptions of contemporary labor.

The images on display at Everyman are historic photographs from the U.S. Library of Congress and show men and women working at Bethlehem Steel in the 1940s as the steel industry boomed during WWII.

“This collaboration was a wonderful opportunity for two organizations to examine the promise—and loss—of the American Dream when deindustrialization strikes,” says the BMI’s
Director of Interpretation Beth Maloney, who managed the curation of the pop-up exhibition at Everyman and the larger exhibition on display at the BMI. “We’re honored to help tell the story of American steelworkers and help carry their legacy forward.”

The exhibition will be on display at Everyman Theatre until the close of *Sweat* (currently on stage): Sunday, November 25, 2018. Tickets available at EverymanTheatre.org/SWEAT.

The Baltimore Museum of Industry’s WHY WE WORK exhibit runs through April 14, 2019.

---

ABOUT THE BMI:
The Baltimore Museum of Industry celebrates Maryland’s industrial legacy and shows how innovation fuels ongoing progress. Our exhibitions, educational programs, and collections engage visitors in the stories of the people who built Baltimore and those who shape the region’s future. Admission prices, general museum information and directions can be found at www.thebmi.org. Follow us on Facebook at BaltimoreMuseumofIndustry and on Twitter at @BMIatWork.

ABOUT EVERYMAN THEATRE:
Everyman Theatre is a non-profit organization with a resident ensemble of artists from the Baltimore/Washington area dedicated to presenting high quality plays that are affordable & accessible to everyone. Information and tickets at http://everymantheatre.org/

Find us on Facebook, Twitter, and Instagram @EverymanTheatre #bmoreeveryman